

GIANT

GIANT. A DIFFERENCE MAKING FIRM.

We solve complex problems with creativity, connect stakeholders using clear and impactful communication and approach every challenge with a sense of wonder and excitement.

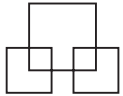
Our team is grounded in trust, curiosity and experience. We are natural leaders and driven overachievers. We're committed to using our voices and talents for positive change.



ALIGN

We listen and align leaders, leveraging business acumen earned from decades of experience. We explore your current situation, clarify goals and define a path forward. By identifying gaps to achieve a desired state, we create multifaceted plans to engage the audiences and stakeholders you need to influence.

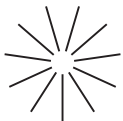
BUSINESS STRATEGY, PUBLIC RELATIONS, COMMUNICATION, SALES + MARKETING ALIGNMENT, DIGITAL STRATEGY, ANALYTICS, MEDIA, STAFF AUGMENTATION, FRACTIONAL LEADERSHIP, COMPETITIVE ANALYSIS, KPI DEVELOPMENT



BUILD

Creative problem-solving is our unique strength. To build an engagement and execution strategy, we combine thoroughness and imagination while never losing sight of the fundamentals. Offering comprehensive online and offline solutions, we tailor our approach to address the needs of your business.

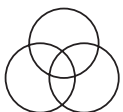
INTEGRATED MARKETING, BUYER JOURNEY + PERSONA DEVELOPMENT, LEAD GENERATION + NURTURING, SAAS EVALUATION + INTEGRATION, BRANDING GRAPHIC DESIGN, WEBSITE DESIGN AND DEVELOPMENT, SEO, CONTENT CREATION, SOCIAL MEDIA, KEY MESSAGE DEVELOPMENT



COMMUNICATE

Clarity and timing are paramount. How your entity is positioned - and where - makes all the difference. Imagine turning intricate concepts into crystal-clear insights to effortlessly reach the stakeholders who matter most. That's our wheelhouse.

STAKEHOLDER ENGAGEMENT, FOCUS GROUPS, TRAINING, TOWN HALL MEETINGS, TRAINING FACILITATION, LEADERSHIP DEVELOPMENT, CRISIS MANAGEMENT, CONTENT CREATION, EDITORIAL CALENDARS, SCRIPT WRITING, MANIFESTO CREATION, MISSION, VISION, VALUES, WEBSITE CONTENT



ANALYZE

Analysis is effective business management. We identify key performance indicators and set benchmarks to guide decision-making. Transparency in metrics and reporting ensures clients can confidently deliver feedback and make necessary pivots.

KPI MAPPING, CUSTOM DASHBOARDS, ONLINE/OFFLINE METRICS + REPORTING, DATABASE HYGIENE, CRM MANAGEMENT, PROCESS DEVELOPMENT, WEBSITE ANALYSIS, GOOGLE SUITE

OUR TEAM

- BUSINESS STRATEGISTS
- BRAND STRATEGISTS
- COPYWRITERS
- GRAPHIC DESIGNERS
- WEBSITE DEVELOPERS
- SEO SPECIALISTS
- DIGITAL MARKETING EXPERTS
- SOCIAL MEDIA MANAGERS
- MEDIA BUYERS
- PUBLIC RELATIONS STRATEGISTS
- MARKET RESEARCHERS



GUIDING THE AMBITIOUS THROUGH THE COMPLEX